

# Joey Alders & Trackside Legends

## Join forces!

Racing is about results, but what if it's not seen?

First of all, a quick introduction to the driver who this is all about, Joey Alders. You might know him, or maybe you don't. Fact is that this 20 year old talent from Den Helder (Anna Paulowna) has a pretty impressive resume in racing. Joey won quite a lot of races and championships in his career. From the Dutch Karting Championship Academy in 2012, till the Formula 3 Asian Championship in 2020.

Before winning the Asian Formula 3 Championship with BlackArts Racing, Joey also secured the title in the Asian Formula Renault Series with the same team and managed to get a podium (second place) in only his second race in the ADAC Formula 4 Championship for Van Amersfoort Racing. That was just his second ever open wheel race coming straight from the karts.

In the current Covid-19 situation, Joey picked up sim racing and scored some good results online. He got up to speed really soon, "But it's nothing compared to the real thing." He says when we asked him. "Of course, I can practice tracks and my reaction speed, but you don't get that same feeling as when you are in a real car racing at high speeds."

This year Joey joined the Dutch formation of MP Motorsport in the Formula Renault Eurocup. A series that delivered a lot of Formula 1 drivers from Alain Prost and Kimi Raikkonen to current Champion Lewis Hamilton.

Joey is showing that he is fast on track, but online there are still steps to be made. That's where Trackside Legends kicks in. Joey was looking for the right partner to help him with his online presence. Seeing this lokal hero living near our hometown, it seemed like a logic step to grab a cup of coffee together and sit down to talk about the future.

At Trackside Legends we want young talent to be acknowledged, we will partner with Joey in presenting his track endeavours online in the right way. Making sure he will be spotted by the race fans and possible sponsors, because **now is the best time to start supporting him!**

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## Note for editors (not for publication)

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## **Trackside Legends**

We are two guys from the Netherlands, infected by the motorsports virus at a young age. From the moment we met, we had a common goal, getting involved in the world of motorsports.

As time passed by we started to work in business management & marketing. We fine tuned our skills and gained a lot of experience.

We run projects in the world of motorsports and give advice wherever needed.

Portfolio: <https://www.tracksidelegends.com/portfolio/>

## **Joey Alders**

Joey is living in The Netherlands, Anna Paulowna with his mom, stepfather, two sisters and brother. He is a down to earth guy that likes to show what he's worth on track.

Birthday : 6-8-1999 (20 years)

Length : 1.72 mtr / Weight : 66.8 kg

Current Team: MP Motorsports

Current Championship: Formula Renault Eurocup

Current FIA Super license points: 18

## Race results Joey Alders

Season	Series	Team	Races	Wins	Poles	Podiums	Points	Ch. Position
2010	Dutch Cadet Karting	Schepers Racing						1st
2012	Dutch Karting Academy	Schepers Racing						1st
2017	World Championship ROTAX Grand Finals	Team NL	1					6th
2017	Dutch Chrono Karting	Schepers Racing	7					1st
2018	ADAC Formula 4 Rookie	Van Amersfoort Racing	20	1	0	1	202 44	4th Rookie 11th Overall
2019	Asian Formula Renault Series	BlackArts Racing	12	8	8	10	314	1st
2019 - 2020	F3 Asian Championship	BlackArts Racing	15	5	0	11	266	1st